

MOMMAS HOUSE DINNER DANCE

OCTOBER 30, 2010 • CREST HOLLOW COUNTRY CLUB

Honoring

John R. Durso

President of RWDSU/UFCW Local 338 and the Long Island Federation, AFL-CIO

EXECUTIVE DIRECTOR
Patricia Shea
ASSISTANT DIRECTOR
Deirdre Shea

CO-CHAIRPERSONS
Mary McCaffery
Joan Durso Serra

COMMITTEE
Gerda Anderson
Cathy Barakat
Diane Beardslee
Joan Brakman
Kerian Carlstrom
Rita Castagna
Mary Cuillo

Anna Maria D'Amelio
Marilyn DiRenzo
Jo Floccari
Irene Goodwin
Marianne Iordanou
Allison Kellan
Chris Koundourakis
Phyllis Lynch
Beth Mahon
Anne Maione
Margaret M. Malito
Elaine McCusker
Ellen McGee
Christine Naro
Emily O'Shea
Leslie Ottaviano
Harriet Pappas
Toni Poolin
Lee Santoro
Teddy Scarola
Gina Serra
Marcia Stadler
Marianne Trani



MOMMAS House
1857 Wantagh Avenue
Wantagh, NY 11793
Phone: 516-781-8637
Fax: 516-783-8393
mommas86@aol.com
www.mommashouse.org

Mommas Inc. is a not-for-profit corporation which has been granted a tax exemption under USC. Sec 501c(3) All donations are tax deductible.

Underwriting Opportunities - Signage at Event

_____ DINNER.....	Gold page ad & 10 Dinner Dance Tickets.....	\$ 8,500
_____ COCKTAIL HOUR.....	Gold page ad & 6 Dinner Dance Tickets.....	\$ 5,000
_____ JOURNAL.....	Gold page ad & 6 Dinner Dance Tickets.....	\$ 5,000
_____ MUSIC.....	Gold page ad & 6 Dinner Dance Tickets.....	\$ 5,000
_____ FLOWERS.....	Gold page ad & 6 Dinner Dance Tickets.....	\$ 5,000
_____ DECORATIONS.....	Silver page ad & 4 Dinner Dance Tickets.....	\$ 3,000
_____ VALET.....	Full page ad & 2 Dinner Dance Tickets.....	\$ 2,500
_____ KICK-OFF.....	Full page ad & 2 Dinner Dance Ticket.....	\$ 2,500
_____ RAFFLES.....	Half page ad & 2 Dinner Dance Tickets.....	\$ 2,000
_____ INVITATIONS.....	Half page ad & 2 Dinner Dance Tickets.....	\$ 2,000
_____ MAILINGS.....	Quarter page ad & 2 Dinner Dance Tickets.....	\$ 1,500

Mother-Child Sponsorship

_____ One Year.....	Silver Page Ad & Additional journal listing.....	\$ 3,000
_____ Half Year.....	Full Page Ad & Additional journal listing.....	\$ 1,500
_____ Three Months.....	Half Page Ad & Additional journal listing.....	\$ 750
_____ One Month.....	Special journal listing.....	\$ 250

Dinner Dance Tickets

_____ Individuals.....	Please reserve _____ ticket(s) at	\$ 175 each
_____ Tables of Ten.....	Please reserve _____ table(s) at	\$ 1,750 each
_____ Leadership Table.....	Please reserve _____ table(s) at	\$ 2,000 each, incl. full page ad

Journal Advertising - ads will be featured in print and online – see reverse for guidelines

_____ Inside Front / Inside Back cover.....	\$ 3,000
_____ Gold Page.....	\$ 2,000
_____ Silver Page.....	\$ 1,000
_____ Full Page.....	\$ 750
_____ Half Page.....	\$ 400
_____ Quarter Page.....	\$ 250
_____ Business Card.....	\$ 150

MOMMAS House can make a difference for young mothers abandoned by their families. With guidance, direction and your financial support, these young women can learn to support themselves and their children independently.

_____ Include me in this event. I have marked my choice and included payment for that amount.

_____ I am unable to attend, but would like to make a tax deductible donation to MOMMAS House in the amount of \$ _____

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (_____) _____ **THANK YOU!**

Credit Card: MC AMEX VISA # _____ Exp. Date _____

*Please include check made payable to MOMMAS, Inc. or complete credit card information.
Return response to MOMMAS House, 1857 Wantagh Avenue, Wantagh, NY 11793*

MOMMAS House

Dinner Dance 2010

The MOMMAS House Journal gives you a unique opportunity to show your support for MOMMAS House and/or the honoree in multiple ways. The ads will be featured in a printed journal as well as a slideshow at the event. In addition ads will be featured on MOMMAS House's website for **ONE YEAR**. These online ads can be full color and feature links to your website, promoting traffic for your business, organization, group, etc.

Journal Ad Guidelines

1. Choose a design option below.
2. Complete the front of this form and select your desired sponsorship level.
Return, with payment, to: MOMMAS House 1857 Wantagh Avenue, Wantagh, NY 11793
3. Deadlines for submission: **Friday, October 15, 2010**
4. For Online & Slideshow Journal Ads, check out examples of ads in online journal at:
www.mommashouse.org/journal.html

MATERIALS / AD DESIGN OPTIONS:

OPTION #1: We Create Your Ad – We can create both the print and online ad for you, please **email** the following to **mommas86@aol.com**:

- The ad text – what you would like your ad to say,
- Your company's logo or a photo you would like to use in your ad,
- Business name, address, phone number, website address (if applicable),
- Any other information you would like to include in Ad.
- Your ad will be sent to you for proofing before it is finalized.

OPTION #2: You Provide the Ad - Please **email** the following to **mommas86@aol.com**:

- **Dimensions for the print ad:** A "print-ready" black & white ad in .pdf, .jpg or .psd format.
Gold, Silver, Full Page Journal Ad Size: 8½" W x 11" H non-bleed
Half Page Journal Ad Size: 8½" W x 5½" H non-bleed
Quarter Page Journal Ad Size: 4¼" W x 5½" H non-bleed
Business Card Journal Ad Size: 4¼" W x 2¾" H non-bleed
- **Dimensions for the online ad:** A "web-ready" color ad in .jpg, .pdf or .psd format.
High-resolution (300 dpi/ppi)
Gold, Silver, Bronze (Full) Ads: 440W x 300H pixels
Half and Quarter Page Ads: 310W x 300H pixels
Business Card Ads: 310W x 175H pixels

In addition, please provide website address & company logo (in .jpg or .gif format).

Any Questions email Deirdre at mommas86@aol.com or call 516-781-8637