

MOMMAS HOUSE DINNER DANCE

OCTOBER 30, 2010 • CREST HOLLOW COUNTRY CLUB

Honoring

John R. Durso

President of RWDSU/UFCW Local 338 and long-time supporter of MOMMAS

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Deirdre Shea

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Teddy Scarola
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Marianne Trani

Underwriting Opportunities - Signage at Event

_____ DINNER.....	Gold page ad & 10 Dinner Dance Tickets.....	\$ 8,500
_____ COCKTAIL HOUR.....	Gold page ad & 6 Dinner Dance Tickets.....	\$ 5,000
_____ JOURNAL.....	Gold page ad & 6 Dinner Dance Tickets.....	\$ 5,000
_____ MUSIC.....	Gold page ad & 6 Dinner Dance Tickets.....	\$ 5,000
_____ FLOWERS.....	Gold page ad & 6 Dinner Dance Tickets.....	\$ 5,000
_____ DECORATIONS.....	Silver page ad & 4 Dinner Dance Tickets.....	\$ 3,000
_____ VALET.....	Full page ad & 2 Dinner Dance Tickets.....	\$ 2,500
_____ KICK-OFF.....	Full page ad & 2 Dinner Dance Ticket.....	\$ 2,500
_____ RAFFLES.....	Half page ad & 2 Dinner Dance Tickets.....	\$ 2,000
_____ INVITATIONS.....	Half page ad & 2 Dinner Dance Tickets.....	\$ 2,000
_____ MAILINGS.....	Quarter page ad & 2 Dinner Dance Tickets.....	\$ 1,500

Mother-Child Sponsorship

_____ One Year.....	Silver Page Ad & Additional journal listing.....	\$ 3,000
_____ Half Year.....	Full Page Ad & Additional journal listing.....	\$ 1,500
_____ Three Months.....	Half Page Ad & Additional journal listing.....	\$ 750
_____ One Month.....	Special journal listing.....	\$ 250

Dinner Dance Tickets

_____ Individuals.....	Please reserve _____ ticket(s) at	\$ 175 each
_____ Tables of Ten.....	Please reserve _____ table(s) at	\$ 1,750 each
_____ Leadership Table.....	Please reserve _____ table(s) at	\$ 2,000 each, incl. full page ad

Journal Advertising - ads will be featured in print and online - see reverse for guidelines

_____ Inside Front / Inside Back cover.....	\$ 3,000
_____ Gold Page.....	\$ 2,000
_____ Silver Page.....	\$ 1,000
_____ Full Page.....	\$ 750
_____ Half Page.....	\$ 400
_____ Quarter Page.....	\$ 250
_____ Business Card.....	\$ 150

MOMMAS House can make a difference for young mothers abandoned by their families. With guidance, direction and your financial support, these young women can learn to support themselves and their children independently.

_____ Include me in this event. I have marked my choice and included payment for that amount.

_____ I am unable to attend, but would like to make a tax deductible donation to MOMMAS House in the amount of \$ _____

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (_____) _____ **THANK YOU!**

Credit Card: MC AMEX VISA # _____ Exp. Date _____

*Please include check made payable to MOMMAS, Inc. or complete credit card information.
Return response to MOMMAS House, 1857 Wantagh Avenue, Wantagh, NY 11793*


MOMMAS House
1857 Wantagh Avenue
Wantagh, NY 11793
Phone: 516-781-8637
Fax: 516-783-8393
mommas86@aol.com
www.mommashouse.org

Mommas Inc. is a not-for-profit corporation which has been granted a tax exemption under USC. Sec 501c(3) All donations are tax deductible.

MOMMAS House

Dinner Dance 2010

The MOMMAS House Journal gives you a unique opportunity to show your support for MOMMAS House and/or the honoree in multiple ways. The ads will be featured in a printed journal as well as a slideshow at the event. In addition ads will be featured on MOMMAS House's website for **ONE YEAR**. These online ads can be full color and feature links to your website, promoting traffic for your business, organization, group, etc.

Journal Ad Guidelines

1. Choose a design option below.
2. Complete the front of this form and select your desired sponsorship level.
Return, with payment, to: MOMMAS House 1857 Wantagh Avenue, Wantagh, NY 11793
3. Deadlines for submission: **Monday, October 4, 2010**
4. For Online & Slideshow Journal Ads, check out examples of ads in online journal at:
www.mommashouse.org/journal.html

MATERIALS / AD DESIGN OPTIONS:

OPTION #1: We Create Your Ad – We can create both the print and online ad for you, please **email** the following to mommas86@aol.com:

- The ad text – what you would like your ad to say,
- Your company's logo or a photo you would like to use in your ad,
- Business name, address, phone number, website address (if applicable),
- Any other information you would like to include in Ad.
- Your ad will be sent to you for proofing before it is finalized.

OPTION #2: You Provide the Ad - Please **email** the following to mommas86@aol.com:

- **Dimensions for the print ad:** A "print-ready" black & white ad in .pdf, .jpg or .psd format.
Gold, Silver, Full Page Journal Ad Size: 8½" W x 11" H non-bleed
Half Page Journal Ad Size: 8½" W x 5½" H non-bleed
Quarter Page Journal Ad Size: 4¼" W x 5½" H non-bleed
Business Card Journal Ad Size: 4¼" W x 2¾" H non-bleed
- **Dimensions for the online ad:** A "web-ready" color ad in .jpg, .pdf or .psd format.
High-resolution (300 dpi/ppi)
Gold, Silver, Bronze (Full) Ads: 440W x 300H pixels
Half and Quarter Page Ads: 310W x 300H pixels
Business Card Ads: 310W x 175H pixels

In addition, please provide website address & company logo (in .jpg or .gif format).

Any Questions email Deirdre at mommas86@aol.com or call 516-781-8637